

बिहार सरकार
ग्रामीण विकास विभाग

पत्रांक 293480 /
ग्रा0वि0-06/झाँकी-12-2/2013 (खंड-11)

पटना, दिनांक 08-12-16

प्रेषक,

कनक बाला,
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,
बिहार ।

विषय:- भुवनेश्वर, ओडिशा में "शिशिर सरस" मेला दिनांक- 05.01.2017 से 15.01.2017 तक आयोजित होने के संबंध में ।

महाशय,

उपर्युक्त विषयक पंचायती राज विभाग, ओडिशा सरकार से प्राप्त पत्र सं0-255 दिनांक- 25.11.2016 की छायाप्रति संलग्न करते हुए कहना है कि दिनांक-05.01.2017 से 15.01.2017 तक शिशिर सरस मेला का आयोजन भुवनेश्वर में किया जा रहा है ।

अतः अनुरोध है कि उक्त सरस मेला में भाग लेने हेतु इच्छुक योग्यताधारी स्वयं सहायता समूहों / स्वरोजगारियों के आवेदन विहित प्रपत्र में एवं निर्धारित प्रक्रियानुसार अविलम्ब विभागीय ई:मेल पर भेजा जाय ताकि उनके अग्रसारण पर विचार कर निर्णय लिया जा सके ।

अनुसूचित - 293480

विश्वासभाजन


(कनक बाला)

विशेष कार्य पदाधिकारी

जापांक 293480 /

पटना, दिनांक 08.12.16

प्रतिलिपि- सभी जिला पदाधिकारी, बिहार / विकास कुंज, SPM (MF) जीविका, बिहार / आई.टी. प्रबंधक, ग्रामीण विकास विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित ।


विशेष कार्य पदाधिकारी

Ent 19235/16 1782



ଓଡିଶା ସରକାର
ପଞ୍ଚାୟତିରାଜ ବିଭାଗ
Government of Odisha
PANCHAYATI RAJ DEPARTMENT

By Fax- 23385873
E-mail- Speed Post

ଓଡିଶା ସଚିବାଳୟ,
ଉତ୍କଳପୁର, ମାର୍ଗ. ବୁବନେଶ୍ୱର- ୭୫୧୦୦୧
Orissa Secretariat, Sachivalaya Marg,
Bhubaneswar-751 001
Tel. No.0674-2536680
Fax. 0674-2332218. E-mail- prsec.or@nic.in

No. 2554 /ORMAS/MKT-201/2016-17 Date: 25/11/16

From

Shri Pranabjyoti Nath, IAS
State Mission Director-cum-CEO, Odisha Livelihoods Mission
and Addl. Secretary to Government

OSD (K.B)

To

The Secretary, Rural Development Department,
All States/Union Territories
The CEO,
All State Rural Livelihoods Mission.

**Sub: Participation In "SISIR SARAS" Fair from 5th to 15th January 2017
at Bhubaneswar, Odisha.**

Madam / Sir,

I would like to inform you that the Ministry of Rural Development, Government of India, New Delhi; has approved to organize the Regional SARAS Fair / Mela in Odisha. This Saras is named as **Sisir Saras** will be held from 5th January to 15th January' 17 at the Exhibition Ground, Near Ram Mandir, Unit-3, Bhubaneswar-751001.

It is a pleasure for me to invite the beneficiaries of SHGs/ rural artisans; belonging to the "Below Poverty line" families assisted under the NRLM / SGSY or the erstwhile DWCRA / IRDP or any other Government sponsored scheme for alleviation of poverty to participate in this fair, but no traders would be permitted to participate. It has also been intimated that the identification of the participants recommended by the DRDAs/ Zilla Parishads should be verified at the State level by a Nodal Officer not below the rank of Joint Secretary. Please

SO.6

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21/11/16

24/14
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note that we will be strictly adhering to this and we will not entertain any request from District level Officials as it would be very difficult for administrating to cater to the request from individual districts. Again I will request you to give preference to the Artisans/ SHGs, who have not participated in earlier SISIR SARAS Fair in Bhubaneswar.

ORMAS has been organizing exhibitions at the same venue for the **last fourteen (14) years** and the response from the public and the tourists have been overwhelming. During the exhibition a plethora of activities like skill development workshops, buyers and sellers meet, cultural show, live demonstrations of successful micro enterprisers etc. are planned to maximize the benefits to the participants.

To enable us to organize such a huge event as smoothly as possible, I would like to seek your kind cooperation through the confirmation of the participation of your State and sending of related details of the participating artisans and Coordinator/officials by 20th December 2016, In the format given in *Annexure - A*: well in time to us. Each state will be provided with stalls as per the list attached in *Annexure-B*).

Kindly Instruct the concerned officials of your Department to request SHGs (Self Help Groups) not to use plastic bags during the fair, as we are discouraging the use of plastic bags due to the long term negative impact on the environment. It is requested that the SHGs should use biodegradable material for packaging of sold items. The selected SHG members should also be advised to strictly avoid bringing any prohibited items for display and sale e.g., animal skins, hairs, conch shell, etc. which may attract penal action under the relevant laws.

- **Stall Allotment:** Two artisans/SHGs will be allowed per stall for each State.
- **Accommodation:** Participants/artisans will be provided (Dormitory Type) accommodation and hotel accommodation to the one State Coordinator will be provided.

hr

Daily Conveyance (to & fro) facility to the participants from the place of accommodation to the exhibition ground will be extended.

- Request for additional stalls for display and sale of SHG products & requirement of stalls in the Food Park may please be communicated well in advance to enable us to make necessary arrangements for the same if necessary.

I would request you to kindly ensure the participation of your state in the "SISIR SARAS" Bhubaneswar with sufficient volume of products so as to help the rural producers. The information related to your state's participation as per enclosed format may kindly be sent to ORMAS using the enclosed format latest by 20th December 2016.

For Information & necessary action.

Yours Faithfully

Pravir Singh Wadh
(SMD-Gen-CEO, OLM)

NB:

1. Ground display will not be allowed due to space constraint.
2. One stall will be allotted to each Two SHG/Artisans.
3. Tentative state wise stall allotment plan is attached.
4. Nominated participants should be strictly instructed to come with their original identity proof (Voted ID/ Aadhar Card/Driving License/ PAN Card/ SHG Bank Pass Book/ BPL Card) along with sponsoring letter of the state to avoid dupllicity.

(14)

Venue

IDCO Exhibition Ground [Eastern & Central], Near Ram Mandir, Unit-III,
Bhubaneswar, Odisha, PIN-751001

For further details Please Contact:

1. Shri B N Das, Executive Director, ORMAS, Mobile : +91 9861052501
2. Shri Sujay Kar, Dy.CEO (Marketing), ORMAS, Mobile: +91 9438251252
3. Shri J K Barik, EP (Marketing), ORMAS, Mobile: +91 8895759712/
9861443292
4. Ms. Kasturi Pattanalk, Mobile: +919437506775

ORMAS, SIRD Campus, Near Stewart School, Bhubaneswar-751012
Telephone: 0674-256871, Fax: 0674-2565872
E-mail: ormasmarketing@gmail.com / ormashq@gmail.com

Copy to:

1. Joint Secretary (NRLM), Ministry of Rural Development,
Government of India, New Delhi.
2. PS to Commissioner-cum-Secretary to Govt., PR Department.
3. Executive Director, ORMAS
4. Joint Director-cum-Joint Secretary to Govt., PR Department.
5. All State Coordinators, SARAS Fairs.

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Annexure-A**SRLM/ State/ UT wise Stall allotment List for Participation in SISIR SARAS from
5th to 15th January 2017 at Bhubaneswar, Odisha**

1	Andhra Pradesh	6
2	Arunachal Pradesh	2
3	Assam	5
4	Bihar	5
5	Chhattisgarh	4
6	Goa	3
7	Gujarat	5
8	Haryana	3
9	Himachal Pradesh	3
10	Jammu and Kashmir	8
11	Jharkhand	5
12	Karnataka	6
13	Kerala	5
14	Madhya Pradesh	5
15	Maharashtra	8
16	Manipur	4
17	Meghalaya	1
18	Mizoram	1
19	Nagaland	1
20	Punjab	5
21	Rajasthan	5
22	Sikkim	1
23	Tamil Nadu	5
24	Telangana	6
25	Tripura	4
26	Uttarakhand	4
27	Uttar Pradesh	10
28	West Bengal	8
29	Puducherry	4
Total		132

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(Panchayati Raj Department, Government of Odisha)

**PROFORMA FOR PARTICIPATION IN SISIR SARAS FAIR-2017 AT BHUBANESWAR
from 5th January-15th January 2017**

To

The Executive Director, ORMAS -cum-
Addl. CEO (Marketing & Skill Dev.), Odisha Livelihoods Mission
Panchayati Raj Department, Government of Odisha
SIRD Campus, Unit- VIII, Bhubaneswar-751012

(Photograph of
the associate) to
be attested by
the DRDA

Sir/ Madam,

This is to certify that the following member(s) of SHG whose photographs has been attested is nominated by the State Government to display and sale of his/her/their products in the stall allotted to the State Government in SISIR SARAS at *Exhibition Ground, Unit-III, Near Ram Mandir, Bhubaneswar from 5th to 15th January 2017.*

Name of the Participant	
Father's / Husband's Name	
Village & Gram Panchayat	
Block	
District	
BPL No.	
Whether Individual/Member SHG	
Name and Address of SHG	
Nature of Economic Activity	
Year of formation of SHG	
Saving Bank A/c No. with Name & Branch of Bank	
Amount of Goods Brought to Sisir Saras-2017	
Product brought (Brand Category)	
Dates of previous participation in SISIR SARAS FAIR , Bhubaneswar / Any Other Exhibition In Odisha	

It is also certified that members of SHG will be assisted by the following person whose relationship with the member of the SHG has been certified by the SHG in accordance with the instruction marked as (*). His/Her details are given below:

(Photograph of the associate) to be attested by the DRDA

Name of the associate assisting the member of the SHG	
Father's / Husband's Name	
Address	
Relationship with the Member of the SHG	
BPL Number, if any	

Signature / Thumb Impression of Participant

Project Director, DRDA

Verified by
Joint Secretary / or above to the
Govt. of _____

(* Instructions:

- (i) The person who would assist the SHG, Him/her during participation at SISIR SARAS-2017 fair, at Bhubaneswar shall be certified by the Artisan as being his/her spouse, son/daughter, relative or in any entirely resident of his/her native place.
- (ii) Two passport size photographs of the associate duly certified may be attached and four copies should be carried with.
- (iii) Two additional passport size photographs of the Member of the SHG may be attached.
- (iv) Attested photo copy of the ID Proof, Election card and recommendation letter should be kept readily available with member of SHG for registration and other formalities to complete.
- (v) The Association and presence of the State Coordinator is at period of the fair will be preferred.