

बिहार सरकार

ग्रामीण विकास विभाग

पत्रांक 254602 /

पटना, दिनांक 09/12/15

सं०सं०-ग्रा०वि०-06/झाँकी-12-2/2013 (खंड-1)

प्रेषक,

मनोज कुमार,
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,
बिहार ।

विषय:- भुवनेश्वर, ओडिशा में दिनांक- 01.01.2016 से 13.01.2016 तक शिशिर सरस मेला के आयोजन होने के संबंध में ।


महाशय,

निदेशानुसार उपर्युक्त विषयक ओडिशा रूरल डेवलपमेंट एण्ड मार्केटिंग सोसाइटी, (ORMAS) पंचायती राज विभाग, ओडिशा सरकार से प्राप्त पत्र No- 983 दिनांक- 01.12.2015 की छायाप्रति संलग्न करते हुए सूचित करना है कि दिनांक- 01.01.2016 से 13.01.2016 तक शिशिर सरस मेला, का आयोजन भुवनेश्वर, ओडिशा में किया जा रहा है ।

अतः अनुरोध है कि उक्त मेला में भाग लेने हेतु विहित योग्यताधारी स्वयं सहायता समूह / स्वरोजगारियों की सत्यापित सूची विहित प्रपत्र में उनके मोबाईल नं० एवं बी०पी०एल० नं० सहित अविलम्ब विभागीय ई-मेल: के साथ ई-मेल: manojkumarosdrdd@gmail.com पर उपलब्ध कराना सुनिश्चित करें । विदित है कि उक्त मेले में बिहार राज्य के लिए मात्र 06 (छः) स्टॉल का आवंटन किया गया है।

अनुलग्नक:- यथोक्त ।

विश्वासभाजन



(मनोज कुमार) 09/12/15

विशेष कार्य पदाधिकारी

जापांक 254602 /

पटना, दिनांक 09/12/15

प्रतिलिपि:- विकास कुंज SPM (NF) जीविका, बिहार / आई०टी० प्रबंधक, ग्रामीण विकास विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित ।


09/12/15
विशेष कार्य पदाधिकारी



Odisha Rural Development & Marketing Society
Panchayati Raj Department Government of Odisha

SIRD campus, Unit: VIII,
Bhubaneswar-751 012, Odisha, India.
Tel: 0674 2565871, Fax: 0674 2565872
E-mail: ormasmarketing@gmail.com
URL: www.ormas.org

Letter No.: 983

Date: 01/12/2015

From

Shri.P.J.Nath, IAS
Additional Secretary to Government
State Mission Director-cum-CEO, Odisha Livelihoods Mission
Panchayati Raj Department, Government of Odisha

To

The Secretary, Rural Development Department,
All States/Union Territories
The State Mission Director-cum-CEO,
All State Rural Livelihoods Mission

Sub: Participation in "SISIR SARAS" Fair from 1st to 13th January, 2016 at Bhubaneswar, Odisha.

Madam/Sir,

In inviting a reference to the subject mentioned above, I am to inform you that Regional SARAS of Odisha named "SISIR SARAS" is being organized by ORMAS, in coordination with Odisha Livelihood Mission under Panchayati Raj Department Government of Odisha; at Bhubaneswar from 1st to 13th January, 2016 (Thirteen Days).

It's my pleasure to invite you and the Self Help Groups/Community Institutions/Artisans promoted under poverty alleviation programs to this colorful event for sale and display of rural products. The participants from the states will be provided stalls, dormitory accommodation and conveyance facility to the Mela site etc.

This is the time of the year when tourist's inflow to the State will be maximum due to the pleasant weather and their visit to the golden triangle i.e. Bhubaneswar, Puri and Konark. ORMAS has been organizing "SISIR SARAS" at the same venue for the last thirteen years and the response from the public and the tourists have been overwhelming. This event has been a part of Odisha's cultural calendar. In "SISIR SARAS-2015", the sales were around Rupees 8.2 Crores, which had given lot of satisfaction to the rural producers/artisans coming from all over India. This year's "SISIR SARAS" will include a plethora of activities like Skill Development Workshops, Buyers & Sellers Meet, Cultural Show, Live Demonstrations of Successful Micro Enterprises etc. which will provide additional learning experiences to the participants.

I would like to request you to kindly ensure the participation of your state in the "SISIR SARAS-2016, Bhubaneswar". The participants should participate with sufficient volume of products that will help the rural producers. The information related to your state's participation may kindly be sent in enclosed format to ORMAS latest by 15th December 2015.

Put up
02
08/12/15



Odisha Rural Development & Marketing Society
Panchayati Raj Department Government of Odisha

SIRD campus, Unit: VIII,
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Your early confirmation will be highly appreciated and will help us for better management and smooth organization of the event.

Yours faithfully,

SMD-cum-CEO, OLM

Memo No. 984

Date 01/12/2015

Copy forwarded to the Joint Secretary (NRLM), Ministry of Rural Development, Government of India, New Delhi for information and necessary action.

Yours faithfully,

SMD-cum-CEO, OLM

Venue

**IDCO Exhibition Ground (Near Ram Mandir),
Unit-III, Bhubaneswar, Odisha, PIN-75001**

Details Please Contact:

Shri Sujay Kar (Dy. CEO -Marketing), ORMAS, Mobile: +91 9438251252
Shri Sanjib Mohanty, EP-Marketing, Cell: +919439638800/+919861170605
Ms. Kasturi Pattnaik, -EP-Marketing, Cell: +919437506775
Shri Renjit Mathew, YP-Marketing, Cell: +917077964331.
Telephone: 0674-2565871, Fax- 0674-2565872
E-mail - ormasmarketing@gmail.com / ormashq@gmail.com

NB:

- Preference should be given to SHG/PG/Rural Producers/Artisans actually involved in production.
- Nominated Artisans / SHG & PG Member should bring their Original Photo Identity Proof (Voter ID, Driving License, Aadhar Card etc) and selection letter issued by the State Government in the prescribed proforma for participation.
- Kindly instruct the concerned participants not to use plastic bags during the exhibition, they should use paper, gunny, cloth bag etc.
- Tentative state wise stall plan is attached.
- Two SHG/Artisans will be allotted one stall.
- Ground Display will not be allowed due to space constraint

State wise Stall Allotment Plan of SISIR SARAS for the Year 2015-16

Sl. No.	State / UTs	Tentative Stalls to be allotted in SISIR SARAS 2016
1	Andhra Pradesh	6
2	Arunachal Pradesh	2
3	Assam	5
4	Bihar	6
5	Chhattisgarh	4
6	Goa	2
7	Gujarat	5
8	Haryana	3
9	Himachal Pradesh	2
10	Jammu and Kashmir	8
11	Jharkhand	5
12	Karnataka	6
13	Kerala	4
14	Madhya Pradesh	5
15	Maharashtra	6
16	Manipur	4
17	Punjab	5
18	Rajasthan	5
19	Tamil Nadu	5
20	Tripura	3
21	Uttar Pradesh	10
22	Uttarakhand	4
23	Telangana	5
24	West Bengal	8
25	Puducherry	2
Total		120

ORMAS

(Panchayati Raj Department, Government of Odisha)

PROFORMA FOR PARTICIPATION IN SISIR SARAS FAIR AT BHUBANESWAR

To

The Executive Director, ORMAS -cum-
Addl. CEO (Marketing & Skill Dev.), Odisha Livelihoods Mission
Panchayati Raj Department, Government of Odisha
SIRD Campus, Unit- VIII, Bhubaneswar-751012

(Photograph of
the associate) to
be attested by
the DRDA

Sir/ Madam,

This is to certify that the following member(s) of SHG whose photographs has been attested is nominated by the State Government to display and sale of his/her/their products in the stall allotted to the State Government in SISIR SARAS at *Exhibition Ground (Near Ram Mandir) , Unit-III, Bhubaneswar, PIN-751001; from 1st to 13th January 2016.*

(Please Fill It in English and In CAPITAL Letters)

Name of the Participant	
Father's / Husband's Name	
Village & Gram Panchayat	
Block	
District	
BPL No.	
Whether individual/Member SHG	
Name and address of SHG	
Nature of Economic Activity	
Year of formation of SHG	
Saving Bank A/c No. with Name & Branch of Bank	
Amount of load Received	
Product brought (Brand Category)	
Dates of previous participation in SARAS FAIR / Permanent marketing Centers	

It is also certified that members of SHG will be assisted by the following person whose relationship with the member of the SHG has been certified by the SHG in accordance with the instruction marked as (*). His/Her details are given below:

(Photograph of the associate) to be attested by the DRDA

Name of the associate assisting the member of the SHG	
Father's / Husband's Name	
Address	
Relationship with the Member of the SHG	
BPL Number, if any	

Signature / Thumb impression of Participant

Project Director, DRDA

Verified by
Deputy Secretary / or above to the
Govt. of _____

(*) Instructions:

- (i) The person who would assist the SHG, Him/her during participation at SARAS fair/ Permanent Marketing Centers at New Delhi, shall be certified by the Artisan as being his/her spouse, son/daughter, relative or in any entirely resident of his/her native place.
- (ii) Two passport size photographs of the associate duly certified may be attached and four copies should be carried with.
- (iii) Two additional passport size photographs of the Member of the SHG may be attached.
- (iv) Attested photo copy of the ID Proof, Election card and recommendation letter should be kept readily available with member of SHG for registration and other formalities to complete.
- (v) The Association and presence of the State Coordinator is mandatory during the period of the fair, falling which none of the participating SHG will be entertained.

SISIR SARAS-2016

From 1st to 13th January 2016 at IDCO Exhibition Ground, Unit-III, Bhubaneswar.

(Confirmation letter should reach by 15th Dec. 2015 preferably by email)

Please Fill It in English and In CAPITAL Letters

1. Name of the State :
2. No. of Stall Required :
3. Total No. of Swarozgaries
Nominated for participation :
4. Name and address of State Co-coordinator/Official :
5. Tel. No. /Mobile No. of the State Co-coordinator/Official:
6. Mode of Transportation of Goods :
7. Place & Time of Arrival to make arrangement for receiving the participants :

Signature with Seal

Name

Designation