

बिहार सरकार

ग्रामीण विकास विभाग

पत्रांक 251052 /

पटना, दिनांक 15/10/15

सं0सं0-ग्रा0वि0-06/झाँकी-12-2/2013 (खंड-2)

प्रेषक,

मनोज कुमार,  
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,  
बिहार ।

विषय:- उत्तराखंड सरस मेला, देहरादून में सरस मेला, 2015 दिनांक- 31.10.2015 से 10.11.2015 तक आयोजित होने के संबंध में ।


महाशय,

उपर्युक्त विषयक सचिव, ग्रामीण विकास विभाग, उत्तराखंड सरकार के Letter No.- 273/USRLM/RD/2015 दिनांक- 29.09.2015 की छायाप्रति संलग्न करते हुए सूचित करना है कि दिनांक- 31.10.2015 से 10.11.2015 तक क्षेत्रीय सरस मेला का आयोजन देहरादून में किया जा रहा है ।

अतः अनुरोध है कि उक्त क्षेत्रीय सरस मेले में भाग लेने हेतु जिले के विहित योग्यताधारी स्वयं सहायता समूह / स्वरोजगारियों की सत्यापित सूची विहित प्रपत्र में उनके मोबाईल नं0 एवं बी0पी0एल0 नं0 सहित अविलम्ब विभागीय ई-मेल: के साथ ई-मेल: [manojkumarosdrdd@gmail.com](mailto:manojkumarosdrdd@gmail.com) पर उपलब्ध कराना सुनिश्चित किया जाय ।

अनुलग्नक:- यथोक्त ।

विश्वासभाजन

  
(मनोज कुमार)

विशेष कार्य पदाधिकारी

जापांक 251052 /

पटना, दिनांक 15/10/15

प्रतिलिपि:- सभी जिला पदाधिकारी, बिहार / विकास कुंज, SPM (NF) जीविका, बिहार / आई0टी0 प्रबंधक, ग्रामीण विकास विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित ।

  
15/10/15

विशेष कार्य पदाधिकारी

129

Letter No.: 273 /USRLM/RD/2015

From,  
Secretary  
Department of Rural Development,  
Government of Uttarakhand.

To,  
Commissioner and Secretary  
(All States and Uts.)  
Department of Rural Development

SPMU, Dept. of Rural Development

Dehra Du

Date: 29 September, 2015

Subject: Uttarakhand SARAS Mela at Dehradun from 31<sup>st</sup> October to 10<sup>th</sup> November, 2015.

Dear Sir/Madam,

It is my pleasure to inform you that the Ministry of Rural Development, Govt. of India has permitted us to organize SARAS Mela and it will be organized from 31<sup>st</sup> October to 10<sup>th</sup> November, 2015 at Dehradun. The famous Parade Ground is the venue selected for this event. In this connection, the following are the points for your immediate attention & taking the necessary action:-

1. Not more than two persons per stalls will be permitted. They should bring two photographs of passport size for use in making of identity cards.
2. Each participant should bring his/her photo ID & selection letter issued by concern state Govt. in the prescribed Performa for the SHGs. The prescribed format must be forwarded by the Secretary/Additional Secretary/joint Secretary, rural development /head of the state rural livelihood Mission or equivalent rank at state level. The selected participants should be physically, mentally fit to participate enthusiastically in the fair.
3. The participants shall have to make their own arrangements for food and TA/DA.
4. Kindly instruct the concern official to request SHG participating in the SARAS Mela not to use plastic bags during the fair, as the use of plastic bags is prohibited in Dehradun. SHGs may use paper, gunny, cloth bag etc.,

The selected SHG members should advised to strictly avoid bringng any prohibited item for display & sale e.g. animal skins, hair, conch shell, etc., which may attract penal action under the relevant laws.

I would further request you to send your details of Stalls, products, number of participants and name of officer in charge upto 20<sup>th</sup> October 2015 for planning appropriate logistic arrangements for the event. If requires further clarification, please feel free to contact any of the following officers:-

Sri D.R. Joshi, C.E.O, USRLM, SPMU, RD- 0135-2970165 Mob: +91-9568120777

Dr. Prabhakar Bebni C.O.O. (Skills), SPMU, RD-0135-2970165, Mob: +91-9412382091

Sri R. K. Pandey, State Coordinator (Mkt.), SPMU, RD, Mob: +91- 9997162294

A line of confirmation by Email- ceouksrlm@gmail.com shall be highly appreciated.

Yours Sincerely

(Vinod Fonia)  
Secretary

Copy To.: Additional Secretary & Mission Director, NRLM, MoRD, 6th Floor, Samrat Hotel, Delhi-110014

(Vinod Fonia)  
Secretary

**PROFORMA FOR UTTARAKHAND SARAS Mela -2015**

|                               |                                       |
|-------------------------------|---------------------------------------|
| Photograph of the SHG Artisan | Photograph of the SHG Artisan/ Helper |
|-------------------------------|---------------------------------------|

To,  
**Chief Executive Officer**  
 U.S.R.L.M.,  
 Deptt. Of Rural Development  
 Uttarakhand

Sir/Madam,

This is to certify that the following member of SHG whose photograph(s) has been attested is nominated by the state Government to display and sale of his/her/their products in the stall allotted to the State Government at **Parade Ground, from 31.10.2015 to 10.11.2015.**

|  |  |
|--|--|
| Name of the Applicant                                  |  |
| Father's/ Husband's Name                               |  |
| Name of the Applicant/Helper                           |  |
| Father's/ Husband's Name                               |  |
| Village & Gram Panchayat                               |  |
| Block  |  |
| District   |  |
| SECC/BPL No.   |  |
| Whether individual/Member of SHGs                      |  |
| Name and address of SHG                                |  |
| Nature of economic activity                            |  |
| Year of formation of SHG                               |  |
| Saving Bank A/c No. with Name & branch of bank         |  |
| Amount of ioan received.                               |  |
| Product brought (Brand category)                       |  |
| Dates of previous participation at earliest SARAS fair |  |

Signature/Thumb impression of participant

Project Director/District Mission Manager or above

Verified by  
 Deputy Secretary or above