

बिहार सरकार

ग्रामीण विकास विभाग

पत्रांक 248349 /

पटना, दिनांक 23/09/15

सं0सं0-ग्रा0वि0-06/झाँकी-12-2/2013 (खंड-11)

प्रेषक,

मनोज कुमार,

विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,

बिहार ।

विषय:- क्षेत्रीय सरस मेला का आयोजन विशाखापट्टनम, आन्ध्रप्रदेश में दिनांक- 15.10.2015 से 24.10.2015 तक होने के संबंध में ।


महाशय,

उपर्युक्त विषयक मुख्य कार्यपालक पदाधिकारी, SERP, आन्ध्रप्रदेश, हैदराबाद से प्राप्त पत्र No- Livelihoods / SERP-AP/2015, की छायाप्रति संलग्न करते हुए सूचित करना है कि दिनांक- 15.10.2015 से 24.10.2015 तक क्षेत्रीय सरस मेला का आयोजन विशाखापट्टनम, आन्ध्रप्रदेश में किया जा रहा है ।

अतः अनुरोध है कि उक्त सरस मेले में भाग लेने हेतु विहित योग्यताधारी स्वयं सहायता समूह / स्वरोजगारियों की सत्यापित सूची विहित प्रपत्र में उनके मोबाईल नं0 एवं बी0पी0एल0 नं0 सहित अविलम्ब विभागीय ई-मेल: के साथ ई-मेल: [manojkumarosdrdd@gmail.com](mailto:manojkumarosdrdd@gmail.com) पर उपलब्ध कराना सुनिश्चित किया जाय ।

अनुलग्नक:- यथोक्त ।

विश्वासभाजन


  
(मनोज कुमार) 23/09/15

विशेष कार्य पदाधिकारी

पटना, दिनांक 23/09/15

जापांक 248349 /

प्रतिलिपि:- मुख्य कार्यपालक पदाधिकारी, जीविका, बिहार / आई0टी0 प्रबंधक, ग्रामीण विकास विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित ।

  
23/09/15  
विशेष कार्य पदाधिकारी

**GOVERNMENT OF ANDHRA PRADESH**  
**OFFICE OF THE CHIEF EXECUTIVE OFFICER: SERP: AP: HYDERABAD**

4<sup>th</sup> Floor, HUDA Hermitage Office Complex, Hill fort Road, Hyderabad-500004

Letter No: Livelihoods /SERP-AP/2015, Dated: .9.2015.

From

Sri. Solomon Arokiaraj, I.A.S  
Chief Executive Officer,  
SERP, A.P., Hyderabad

To

The Hon'ble Secretary/HOD,  
Rural Development Department  
All states / U.T.

Sir / Madam

Sub: Exhibition -Regional SARAS Exhibition at Visakhapatnam of Andhra Pradesh from 15.10.2015 to 24.10.2015 -Participation of SHGs - Confirmation - Request - Reg.

Ref:- Approval of the Section officer, MoRD, New Delhi vide letter no. 11011/01/2015 - Mkt.cell dt.12.8.2015.

I am to inform that through ref. Cited, the Ministry of Rural Development, Govt. of India, New Delhi has accorded permission to organize Regional SARAS fair from 15.10.2015 to 24.10.2015 at Visakhapatnam of Andhra Pradesh state. During previous year the SARAS organised in Andhra Pradesh was a highly successful event with participation of 600 SHG members from 17 States.

It is to inform that this year the venue for the Regional SARAS-2015 exhibition is fixed at Andhra University Engineering College Grounds, Visakhapatnam, which is an exhibition centre located in the heart of the city with easy access from all places of the city. This Department is expecting participation of SHGs from all states in the country with distinctive quality products of the SHGs.

As per guidelines of the Government of India, the participants in the SARAS exhibition shall be Self - Help Group / Artisans below poverty line and financially assisted by the SGSY/IRDP/NRLM or any other Govt. sponsored schemes. Eligibility criteria for participation will be as per the guidelines and instructions issued by the Ministry of Rural Development, G.O.I.

I request you to send the consent of the state for the participation in the exhibition and furnish the details in the below format:

Name of the State	No of Stalls required by the state	No. of Participants ( Details of Names of Male / Female)	Details of products ( Preferably unique products)	Name. of the State Coordinator with contact telephone/Mobile numbers / e-mail
1	2	3	4	5

Received by  
22/09/15  
SU-06  
Pl. process  
immediately  
22/09/15

**GOVERNMENT OF ANDHRA PRADESH**  
**OFFICE OF THE CHIEF EXECUTIVE OFFICER: SERP: AP: HYDERABAD**

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It is to inform that number of stalls allotted to each state will be restricted as per availability and will be informed in advance, soon after receipt of confirmation from the states. You are therefore requested to sponsor the SHG artisans to be adjusted on sharing basis i.e two SHG groups in one stall to be as per allotment given to your state. The accommodation will be provided according to the number of stalls allotted to the state.

As per the guidelines of the Ministry of Rural Development the traders and dealers should not be encouraged to participate or accompany the Swarojgaris and ensure to nominate the genuine SHGs. The SHG participants should be thoroughly scrutinised /certified strictly by the concerned Project Director DRDA of the district. **The participation list to be furnished in the proforma above to be sent in Original either with the State coordinator or with the participant duly attested with office seal. Xerox copies will not be entertained.**

The arrangements for accommodation and local transportation to the participants will be made by this department. Please nominate One State Coordinator along with the participants from your state. The confirmation and details to reach this office by **20<sup>th</sup> September 2015**, through soft copy by email: **directorlivelihoodsap@gmail.com**, to enable to make preparatory arrangements to the participants.

For further details, please contact with the following:

N.S.R.Murthy.  
Assistant Project Manager.  
Livelihoods Unit - AP SERP  
Hyderabad  
M: 8374455549

Yours faithfully

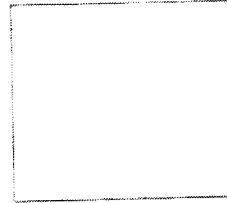
  
**Chief Executive Officer**

Copy submitted to Principal Secretary, RD, Govt. of AP, Secretariat, Hyderabad.  
Copy to Dy. Secy (Marketing), Ministry of RD, GOI, Krishi Bhavan, New Delhi

To  
The Chief Executive Officer,  
Society for Elimination of Rural Poverty,  
Govt. of AP, Hyderabad.

Sir,

This is to certify that the following members / individual of Self Help Group whose photograph is attested is a beneficiary of SGSY/IRDP/NRLM & specialised in \_\_\_\_\_ craft kindly arrange to accommodate him/her in the SARAS FAIR from \_\_\_\_\_ 15.10.2015 to 24.10.2015 at Visakhapatnam of Andhra Pradesh state.



Photograph to be pasted and attested by PD, DRDA.

Name of the participants	
Fathers/Husbands name	
Village and Gram Panchayat	
Block	
BPL No.	
Whether individual / Group	
Name of the sponsoring DRDA	
Benefited under SGSY /NRLM	
Year of benefit	
Amount of subsidy	
Amount of Loan	
Products brought for display in SARAS (Broad category)	
Whether participated in the earlier Trade Fair/Exhibition organized by MORD (Yes/No)	
If Yes, number of times and places	

Signature/Thumb impression  
of participant

Project Director, DRDA  
Office Seal :