

बिहार सरकार  
ग्रामीण विकास विभाग

पत्रांक 218741 /

पटना, दिनांक 02/02/2015

सं0सं0-ग्रा0वि0-06/झाँकी-12-2/2013

प्रेषक,

मनोज कुमार,  
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,  
बिहार ।

विषय:- मंडी, हिमाचल प्रदेश में दिनांक- 18.02.2015 से 28.02.2015 तक सरस मेला आयोजित होने के संबंध में ।


महाशय,

उपर्युक्त विषयक हिमाचल प्रदेश सरकार से प्राप्त पत्र सं0.- 9109, दिनांक- 15.01.2015 की छायाप्रति संलग्न करते हुए सूचित करना है कि दिनांक- 18.02.2015 से 28.02.2015 तक सरस मेला का आयोजन मंडी, हिमाचल प्रदेश में किया जा रहा है ।

अतः अनुरोध है कि उक्त शिशिर सरस मेला में भाग लेने हेतु विहित योग्यताधारी स्वयं सहायता समूह / स्वरोजगारियों की सत्यापित सूची विहित प्रपत्र में उनके मोबाईल नं0 एवं बी0पी0एल0 नं0 सहित अविलम्ब विभागीय ई-मेल: के साथ ई-मेल: manoikumarosdrdd@gmail.com पर उपलब्ध कराना सुनिश्चित करें ।

अनुलग्नक:- यथोक्त ।

विश्वासभाजन

  
(मनोज कुमार) 02/02/15

विशेष कार्य पदाधिकारी

जापांक 218741 /

पटना, दिनांक 02/02/2015

प्रतिलिपि:- सभी जिला पदाधिकारी, बिहार / विकास कुंज SPM (NF) जीविका, बिहार / आई0टी0 प्रबंधक, ग्रामीण विकास विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित ।

  
02/02/15

विशेष कार्य पदाधिकारी

**Sandeep Kadam, I.A.S.**  
**Deputy Commissioner,**  
**Mandi (H.P.) -175001**



304  
28.01.15  
C.No-37925/15  
Tele No.: 01905-225201(O)  
236202 (R)  
Fax No.: 01905-225213

D.O. No : 9109  
Dated : 15-1-15

Comm / SE  
OSD - MC  
Subject: SARAS Fair at Mandi Distt. Mandi (HP) w.e.f. 18<sup>th</sup> February to 28<sup>th</sup> February 2015.

Dear Sir/Madam,

I have the honour to inform you that after successful organization of three SARAS Fair held at Mandi (HP) during International Shivratri Fair during the year 2009, 2012 and 2013, Ministry of Rural Development Govt. of India has once again given their consent to organize SARAS Fair at Mandi District Mandi (H.P) during the International Shivratri Fair w.e.f. 18<sup>th</sup> Feb. 2015 to 28<sup>th</sup> February 2015. Keeping in view the overwhelming feedback received from the beneficiaries who participated in the past three fairs, the District Mandi has got another opportunity to organize the said fair by making it more meaningful and attractive.

Mandi town which is the headquarters of District Mandi is a place known for its annual International Shivratri Fair that is held for 7 days starting with the Hindu festival of Shivaratri, in the Mandi town of the Indian state of Himachal Pradesh. In view of the large number of gods and goddesses that are invited to the festival from its 81 temples, Mandi town has the title of Chhoti Kashi. During 2015, the festival will be celebrated from 18<sup>th</sup> February 2015 (Shivaratri day) for seven days till 24<sup>th</sup> February 2015. The festival is centered around the protector deity of Mandi "Mado Rai" (Lord Vishnu) and Lord Shiva of the Bhootnath temple in Mandi.

Mandi town is situated on the bank of river Beas and is accessible directly from New Delhi, Chandigarh, Shimla and Pathankot. The nearest railway station is Ambala (250 kms) and Pathankot (208 Kms). Regular buses are available from New Delhi, Chandigarh and Pathankot to Mandi.

We are expecting a large number of local people as well as domestic and foreign tourist during SARAS Fair which would provide ample opportunity for publicizing the event. It will be a great occasion for the artisans of your state to promote and sell their products to domestic and foreign tourists visiting the area. Besides this the said fair will provide a useful platform by way of exchanging information, ideas, culture and traditions which could give a new fillip to their products.

It is my pleasure to request you to send BPL SHG and Individuals under SGSY/NRLM/DWCRA Schemes to participate in the SARAS Fair. The detail about number of SHGs, their products and requirement of Stalls may please be sent latest by **10<sup>th</sup> February 2015** positively on the prescribed format of the Ministry (copy of proforma attached). To ensure the genuineness of the participants and the officers/ officials willing to attend the SARAS Fair, their names, addresses and contact numbers of the Coordinating Officers of the State may also be communicated for further correspondence. For more information you may contact on the below mentioned telephone nos/emails.

Phone: 01905-222191, 222798

Email: \_\_\_\_\_podrdamandi@gmail.com

In anticipation

Yours Sincerely,



(Sandeep Kadam)

The Secretary,  
Rural Development,  
Govt of Bihar, Patna

# PROFORMA FOR PARTICIPATION IN SARAS FAIR

MANDI (HIMACHAL PRADESH) W.E.F. 18<sup>th</sup> February to 28<sup>th</sup> February 2015

Photograph of the  
Artisan

(To be attested by  
DRDA)

To

The Chief Executive Officer,  
Distt. Rural Development Agency,  
Mandi, Distt. Mandi (HP)

Sir/Madam,

This is to certify that the following member of SHG whose photograph(s) has been attested is nominated by the State Govt/ DRDA to display the sale of his/her/ their products in the stall allotted to the State Govt. in SARAS Fair Mandi w.e.f 18<sup>th</sup> February 2015 to 28<sup>th</sup> February 2015 (Mandi, Himachal Pradesh).

1	Name of the participant	
2	Father's / Husband Name	
3	Village & Gram Panchayat	
4	Block	
5	District & State	
6	BPL No	
7	Whether individual / Member of SHGs	
8	Name & Address of SHG	
9	Nature of economic activity	
10	Year of formation of SHG	
11	Saving bank A/c number with Name & branch of bank	
12	Amount of loan received	
13	Product brought (Brand category)	
14	Dates of previous participation in SARAS Fair	

It is also certified that member of SHG will be assisted by the following person whose relationship with the member of the SHG has been certified by the SHG in accordance with the instructions (\*)

Photograph of the  
Artisan  
  
(To be attested by  
DRDA)

Name of the associate assisting the member of the SHG	
Father's / Husband's Name	
Address	
Relationship with the Member of the SHG	
BPL Number, if any	

**Signature of Participant**

**Project Director, DRDA**

**Verified by**

Deputy Secretary/ or above  
to the Govt. of .....

(\*) Instructions

1. The person who would assist the SHG him/ her during participation at SARAS Fair at Mandi (HP) shall be certified by Artisan as being his/ her spouse, son/daughter, relative or in all entirely resident of his/her native place.
2. Two passport size photographs of the associate duly certified may be attached.
3. Two additional passport size photographs of the Member of the SHG may be attached.