

**Government of Bihar**  
**Rural Development Department**

Letter No. 166026 /  
R.D.-6/Mela Jhanki-12-3/2013

Patna, Dated 10/10/13

From,

**Amrit Lal Meena,**  
Secretary.

To,

**Principal Secretary/ Secretary,**  
Department of Rural Development,  
All States/ UTs.

**Subject: - Participation of States in Regional Saras Mela, Patna ( Bihar) to be organized from 29<sup>th</sup> November to 12 December, 2013**

Sir/Madam,

With reference to Letter No. 11011/01/2013 Mkt. Cell dated 21<sup>st</sup> May, 2013 and annual Calendar drawn up by the Ministry of Rural Development Government of India, Regional Saras Mela is being organized by Government of Bihar from 29<sup>th</sup> November to 12<sup>th</sup> December, 2013 at Gandhi Maidan, Patna. The Participation of SHG members of your state will provide them with an opportunity to explore the markets for their products.

This year Regional Saras Mela is being organized by Bihar Rural Livelihoods Promotion Society (JEEViKA). The Deputy Development Commissioner (DDC), Patna has been nominated as State Coordinator for this Regional Saras fair. The contact numbers are given below.

You are, therefore, requested to confirm participation of your state/UT by 31<sup>st</sup> October, 2013 with the list of participants in standard prescribed proforma as enclosed, also available on MoRD website, to the DDC, Patna at email ID- [ddc.patna@gmail.com](mailto:ddc.patna@gmail.com) . The Boarding and transportation facilities (to and fro from mela to the Lodging place) will be arranged by us. It has been decided to allot 5 stalls to each state/UT. In case more stalls are required, please write in advance to Deputy Development Commissioner, Patna, Bihar.

**Encl.:** - As above

Contact:-

Saras Mela Help Desk- 0612-2215555

Director DRDA, Patna- 09431818402

Fax No. - 0612 2219236

DDC, Patna-cum-State Nodal Officer- 09431818345

Yours Faithfully

  
(Amrit Lal Meena)

Secretary

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Copy forwarded to Deputy Development Commissioner, Patna for information and necessary action.

  
Secretary

**PROFORMA FOR PARTICIPATION IN SARAS FAIRS/ PERMANENT MARKETING  
CENTERS AT PATNA**

(Photograph of the  
Artisan)

(To be attested by  
DRDA)

To,

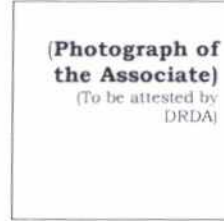
**Deputy Development Commissioner,  
Patna (Bihar)**

Sir/Madam,

This is to certify that the following member of SHG whose photograph(s) has been attested is nominated by the State Government to display and sale of his/her/Their products in the stall allotted to the State Government in Patna SARAS FAIR from \_\_\_\_\_ to \_\_\_\_\_

Name of the Participant	
Father's/Husband's name	
Village & Gram Panchayat	
Block	
District	
BPL No.	
Whether individual/Member of SHGs	
Name and address of SHG	
Nature of economic activity	
Year of formation of SHG	
Saving Bank A/c No. with Name & Branch of Bank	
Amount of loan received.	
Product brought (Brand category)	
Dates of previous participation in SARAS Fair/Permanent marketing Centers.	

It is also certified that member of SHG will be assisted by the following person whose relationship with the Member of the SHG has been certified by the SHG in accordance with the instructions (\*). His/Her details are given below:



Name of the associate assisting the member of the SHG	
Father's/ Husband's name	
Address	
Relationship with the Member of the SHG	
BPL Number, if any	

Signature/Thumb impression  
of participant

Project Director, DRDA.

Verified by  
Deputy Secretary/ or above to the  
Govt. of \_\_\_\_\_

(\* Instructions:

- (i) The person who would assist the SHG him/her during participation at SARAS Fairs/ Permanent Marketing Center at New Delhi, shall be certified by Artisan as being his/her spouse, son/daughter, relative or in all entirety resident of his/her native place.
- (ii) Two passport size photographs of the associate duly certified may be attached.
- (iii) Two additional passport size photographs of the Member of the SHG may be attached.