

बिहार सरकार
ग्रामीण विकास विभाग

पत्रांक- 265630

ग्रा0वि0-06/मेला-12-02/2016

पटना, दिनांक- 11/03/2016

प्रेषक,

कनक बाला,
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,
बिहार ।

विषय :- दिनांक 01.04.2016 से 15.04.2016 तक नई दिल्ली में आयोजित सरस मेला हेतु प्रतिभागियों की सूची भेजने के संबंध में ।


महाशय,

उपर्युक्त विषय के संबंध में CAPART से प्राप्त पत्र संलग्न करते हुए कहना है कि नई दिल्ली में दिनांक 01.04.2016 से 15.04.2016 तक आयोजित सरस मेला में सहभागिता हेतु कुल पाँच स्टॉल आवंटित किए गए हैं, जिसके लिए प्रतिभागी संस्थाओं की सूची मांगी गई है ।

अतः अपने जिलों से संबंधित किसी एक स्वयंसेवी संस्था को नामित करते हुए CAPART के पत्र के साथ संलग्न प्रपत्र में विवरण एक सप्ताह के अंदर निश्चित रूप से उपलब्ध कराने की कृपा की जाय । प्रतिभागी के चयन में इस बात का ध्यान रखा जाय कि पूर्व में इन्हें दिल्ली सरस मेले में भाग लेने का अवसर नहीं मिला हो । प्रतिभागियों का अंतिम रूप से चयन विभागीय स्तर से किया जाएगा ।

अनु:-यथोक्त ।

विश्वासभाजन



(कनक बाला)

विशेष कार्य पदाधिकारी

जापांक 265630

पटना, दिनांक 11/03/2016

प्रतिलिपि:- मुख्य कार्यपालक पदाधिकारी, जीविका, पटना को अनुलग्नक सहित आवश्यक कार्रवाई हेतु प्रेषित ।


11/3/16
विशेष कार्य पदाधिकारी

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M.L. Meena, IAS
 Director General
 Tel: 24642392, Fax: 24647956
 e-mail: dg@capart.nic.in

D.O. No. 30-296/2015-16/Mkt./SARAS-DH-INA

1st March, 2016

Subject: Participation in SARAS Fair, scheduled to be organized from 1st to 15th April, 2016 at Dilli Haat, INA, New Delhi.

Dear *Sh. Chaudhary,*

On behalf of the Ministry of Rural Development (MoRD), Government of India, CAPART has been given the responsibility of organizing the SARAS Fair, at Dilli Haat, near INA Market, New Delhi, from 1st to 15th April, 2016. In this connection, the following are the points for your immediate attention and necessary action:

1. A total number of stalls (as per list enclosed) will be made available free of charge for your selected participants to display and sell their products.
2. Sufficient number of SHGs of artisans may be selected who are beneficiaries of the SGSY/NRLM schemes of Govt. of India so that all the stalls assigned to your State are taken up by your selected SHGs and no stall goes vacant. **Please do not send proposals in excess of the number of stalls allotted to you.**
3. **Please encourage participation of new SHGs and avoid repetition.**
4. An official of appropriate seniority from your Govt. should be designated as your "State Coordinator". He/She shall have to remain present in person at the fair venue in New Delhi from 31st March, 2016 and until the end of the fair. The State Coordinator shall bring his/her official photo ID and the Letter-of-Authority (LoA) from your Government. The State Coordinator must be aware and familiar with the selected SHGs of your State.
5. Only one official from your State shall be recognized by CAPART as State Coordinator. Their designation, e-mail, mobile number etc. must be provided to CAPART officials.

02/03/2016

09/02/16

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6. Kindly advise your State Coordinator and the selected participants to reach New Delhi on 31st March, 2016. The State Coordinator, upon producing State Govt.'s LoA, shall take over allotted stalls and shall help officials in further assigning those stalls to the SHGs upon production of their photo IDs and the selection letters issued to them by your State Department.
7. Selected participants of States should organize and decorate their stalls so as to make them ready in time for the inaugural function on 1st April, 2016. All the stalls allotted to your State/UT will be identified with the name of your State/UT. In addition, you may advise your participants to bring banners, flexi signs or other appropriate identifiers to be displayed prominently on their assigned stalls to recognize the participating SHGs by their name and district.
8. Not more than two persons per stall should be allowed to participate (including one SHG member and one associate). They should bring four photographs of passport size for use in making of identity cards, exhibition passes, etc., which will be made available on 1st April, 2016 at the venue.
9. Each participant should bring his/her photo ID and the selection letter issued by State in the prescribed proforma for the SHGs, which can be downloaded from CAPART website. The selected participants should be physically fit to actively participate in the fair.
10. Nominated State Coordinator should ensure that the allotted stalls are properly utilized by genuine SHGs, and that the stalls don't become vacant/un-stocked before the end of the fair.
11. **The articles to be displayed and sold at the stalls must be the ones actually produced by the selected SHGs and the artisans present in the stall should be able to explain about the nature of the product, the process of its making and other related information to the visitors and buyers.**
12. The participants shall have to make their own arrangements for food, personal effects, etc. A consolidated amount shall be paid to them by CAPART in lieu of accommodation and local transport in accordance with prescribed norms.
13. Transportation costs/arrangements shall not be covered by CAPART for the articles to be displayed/ sold at the fair.
14. Kindly instruct the concerned official to request SHG (Self help Groups) participating in the SARAS Fair not to use plastic bags during the fair, as the use of plastic bags is prohibited in Delhi. SHG's may use paper, gunny, cloth bag, etc., instead.
15. Also, the selected SHG members should be advised to strictly avoid bringing any prohibited items for display and sale e.g.; animal skins, hairs, conch shell, etc., which may attract penal action under the relevant laws.

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Kindly confirm the participation of your State/UT as soon as possible, preferably by 15th March, 2016 positively and send the details and a copy of LoA of your State Coordinator to CAPART (including his/her phone/fax/mobile numbers and e-mail Id), as well as the list of the selected SHGs, the names of the participants, and their product lists.

I also take this opportunity to invite you to visit the fair at any time during the event and look forward to your active participation in the SARAS Fair, scheduled to be organized from 1st to 15th April, 2016 at Dilli Haat, INA, New Delhi.

Yours sincerely,


(M.L. Meena)

Shri Arvind Kumar Chaudhary, IAS
Secretary
Department of Rural Development
Government of Bihar
Patna - 800 001, Bihar



**(Council for Advancement of People's Action and
Rural Technology)**

PROFORMA FOR PARTICIPATION IN SARAS FAIR, NEW DELHI

To,

**Marketing Division
CAPART Head Quarters,
India Habitat Centre, Core-5A (2nd Floor),
Lodhi Road, New Delhi - 110 003**

(Photograph of the
SHG member) To be
attested by the DRDA

Sir/Madam,

This is to certify that the following members of SHG whose photograph (s) has been attested is nominated by the State Government to display and sale of his / her / their products in the stall allotted to the State Government in SARAS Fair at Dilli Haat, INA, New Delhi from 1st to 15th April, 2016.

Name of the participant	
Father's/Husband's name	
Village & Gram Panchayat	
Block	
District	
BPL.No	
Whether individual/Member of SHG	
Name and address of SHG	
Nature of economic activity	
Year of formation of SHG	
Saving Bank A/c No. with name and branch of Bank	
Amount of loan received	
Product brought (Brand Category)	
Dates of previous participation in SARAS Fair / Permanent Marketing Centre	



It is also certified that the members of SHG will be assisted by the following persons whose relationship with the member of the SHG has been certified by the SHG in accordance with the instructions marked as (*). His /Her details are given below:

(Photograph of the Associate) To be attested by the DRDA

Name of the associate assisting the member of the SHG	
Father's / Husband's Name	
Address	
Relationship with the member of the SHG	
BPL number, if any	

Signature / Thumb Impression
of the participant

Project Director, DRDA

Verified by
Deputy Secretary /or above to the
Govt. _____

(* Instructions:

- I. The person who would assist the SHG member during his/her participation at Dilli Haat, INA, New Delhi shall be certified by the SHG member as being his / her spouse, son, daughter, relative or in all entirely resident of his / her native place.
- II. Two passport size photographs of the associates duly certified may be attached and four copies should be carried with.
- III. Two additional pass port size photographs of the members of the SHG may be attached.
- IV. Attested photo copy of the ID Proof, Election card and recommendation letter should be kept readily available with the member of SHG for registration and other formalities to complete.

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**Distribution of Stalls during the SARAS Fair at Dilli Haat, near INA Market, New Delhi
Scheduled to be held from 1st to 15th April, 2016**

Sl. No.	Name of States/UTs	Number of stalls allotted
1	Andhra Pradesh	5
2	Arunachal Pradesh	1
3	Assam	5
4	Bihar	5
5	Chhattisgarh	5
6	Goa	1
7	Gujarat	5
8	Haryana	5
9	Himachal Pradesh	5
10	Jammu & Kashmir	5
11	Jharkhand	5
12	Karnataka	5
13	Kerala	5
14	Madhya Pradesh	5
15	Maharashtra	5
16	Manipur	1
17	Meghalaya	1
18	Mizoram	1
19	Nagaland	1
20	Odisha	5
21	Puducherry	1
22	Punjab	5
23	Rajasthan	5
24	Sikkim	1
25	Tamil Nadu	5
26	Telangana	5
27	Tripura	1
28	Uttar Pradesh	5
29	Uttarakhand	5
30	West Bengal	5
31	Andman & Nicobar	1
32	Lakshdweep	1
33	Dadra & Nagar Haveli	1
34	Daman & Diu	1
	Total	118

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Yours sincerely,


(M.L. Meena)

Shri Arvind Kumar Chaudhary, IAS
Secretary
Department of Rural Development
Government of Bihar
Patna – 800 001, Bihar