

बिहार सरकार  
ग्रामीण विकास विभाग

पत्रांक 207269 /  
सं0सं0-ग्रा0वि0-06/झाँकी-12-2/2013

पटना, दिनांक 06/11/2014

प्रेषक,

मनोज कुमार,  
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,  
बिहार ।

विषय:- राजकोट, गुजरात में सरस मेला, 2014 दिनांक- 18.12.2014 से 31.12.2014 तक आयोजित होने के संबंध में ।


महाशय,

उपर्युक्त विषयक आयुक्त एवं सचिव, Commissionerate of Rural Development, गुजरात सरकार के Letter No.- GLPC/MKT/SARAS/41263T0300/14 दिनांक- 03.11.2014 की छायाप्रति संलग्न करते हुए सूचित करना है कि दिनांक- 18.12.2014 से 31.12.2014 तक क्षेत्रीय सरस मेला का आयोजन राजकोट में किया जा रहा है ।

अतः अनुरोध है कि उक्त क्षेत्रीय सरस मेला में भाग लेने हेतु विहित योग्यताधारी स्वयं सहायता समूह / स्वरोजगारियों की सत्यापित सूची विहित प्रपत्र में उनके मोबाईल नं0 सहित अविलम्ब विभागीय ई-मेल: के साथ ई-मेल: [manojkumarosdrdd@gmail.com](mailto:manojkumarosdrdd@gmail.com) पर उपलब्ध कराना सुनिश्चित करें ।

अनुलग्नक:- यथोक्त ।

विश्वासभाजन

  
(मनोज कुमार)

विशेष कार्य पदाधिकारी

जापांक 207269 /

पटना, दिनांक 06/11/2014

प्रतिलिपि:- सभी जिला पदाधिकारी, बिहार / विकास कुंज SPM (NF) जीविका, बिहार / आई0टी0 प्रबंधक, ग्रामीण विकास विभाग, बिहार, पटना को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित ।

  
विशेष कार्य पदाधिकारी

**Dr. V. Thiruppugazh IAS**  
Commissioner & Secretary



**Government of Gujarat**  
Commissionerate of Rural Development  
Block No. 16, 3rd Floor,  
Dr. Jivraj Mehta Bhavan, Gandhinagar - 382010

No. GLPC/MKT/SARAS/41263<sup>to</sup> /14  
Date: 03/11/2014 300

To  
Principal Secretary/Secretary,  
Department of Rural Development,  
All States/UTs.

**Subject: Participation in Regional Saras Mela to be organized at Rajkot, Gujarat.**  
**Date: 18<sup>th</sup> December, 2014 to 31<sup>st</sup> December, 2014.**

Sir/Madam,

Regional Saras Mela is going to be organized by Government of Gujarat from 18th December, 2014 to 31st December, 2014 at Race Course Ground, Rajkot (Gujarat). The SHG members of your State/UT may participate in the Mela and explore market for their products.

You are therefore requested to send participants for this Mela considering the number of stalls allotted to your State/UT. As per the Government of India's guidelines, the participants should be from BPL families & member of SHG or individual artisans. You are also requested to ensure the credibility and genuineness of the participants. The participants must come with duly filled standard prescribed Performa as enclosed and duly certified by Project Director, DRDA. Traders and idlers are strictly not allowed to participate in the Saras Mela. You are requested to confirm the participation of your State/UT and send the name and contact details of the State/UT coordinator in the following formats by 20.11.2014.

**Format-1**

| Sr. No | Name of Coordinator | e-mail address | Mobile no. | Landline no. |
|--------|---------------------|----------------|------------|--------------|
|--------|---------------------|----------------|------------|--------------|

**Format-2**

| Sr. No | Name of SHG | Name of participant(s) | Name of product | Mobile no. |
|--------|-------------|------------------------|-----------------|------------|
|--------|-------------|------------------------|-----------------|------------|

Allocation of stalls to your State/UT is as per **Annexure-I**. All participants along with State coordinator should reach the venue latest by 10:00 a.m. on 17<sup>th</sup> December, 2014. The arrangements for stay and local transport for the participants as well as State/UT coordinators will be done by Government of Gujarat.

The information as per enclosed format may please be sent to following persons on their e-mail address.

| Sr. No | Name                 | e-mail                  | Contact no. |
|--------|----------------------|-------------------------|-------------|
| 1.     | Mr. Sandeep Panwar   | gmcrs.glpc@gmail.com    | 09099955220 |
| 2.     | Ms. Sarojben Maradia | apmsm.rajkot@gmail.com  | 09099956887 |
| 3.     | Mr. Jigar Jasani     | apmcrs.rajkot@gmail.com | 09099956889 |

Yours sincerely,

  
(Dr. V. Thiruppugazh)

C.C. to: for the favour of information

1. Shri T. Vijay Kumar, Additional Secretary & Mission Director, NRLM, Ministry of Rural Development, Department of Rural Development, Government of India.
2. Smt. Renuka Kumar (RL), Ministry of Rural Development, Dept. of Rural Development.

**Annexure-I**

| <b>Stall Allocation to States/UTs for<br/>Regional Saras Fair at Rajkot, Gujarat.</b> |                           |                         |
|---|---------------------------|-------------------------|
| <b>Sr. No</b>   | <b>Name of State/UT</b>   | <b>Number of Stalls</b> |
| 1   | Andaman & Nicobar Islands | 1                       |
| 2   | Andhra Pradesh            | 4                       |
| 3   | Arunachal Pradesh         | 2                       |
| 4   | Assam                     | 2                       |
| 5   | Bihar                     | 4                       |
| 6   | Chandigarh                | 1                       |
| 7   | Chhatisgarh               | 4                       |
| 8   | Dadra & Nagar Haveli      | 1                       |
| 9   | Daman & Diu               | 1                       |
| 10  | Delhi                     | 3                       |
| 11  | Goa                       | 3                       |
| 12  | Haryana                   | 3                       |
| 13  | Himachal Pradesh          | 3                       |
| 14  | Jammu & Kashmir           | 4                       |
| 15  | Jharkhand                 | 4                       |
| 16  | Karnataka                 | 4                       |
| 17  | Kerala                    | 4                       |
| 18  | Lakshadweep               | 1                       |
| 19  | Madhya Pradesh            | 4                       |
| 20  | Maharashtra               | 4                       |
| 21  | Manipur                   | 2                       |
| 22  | Meghalaya                 | 2                       |
| 23  | Mizoram                   | 2                       |
| 24  | Nagaland                  | 2                       |
| 25  | Odisha                    | 4                       |
| 26  | Puducherry                | 1                       |
| 27  | Punjab                    | 4                       |
| 28  | Rajasthan                 | 4                       |
| 29  | Sikkim                    | 2                       |
| 30  | Tamil Nadu                | 4                       |
| 31  | Telangana                 | 3                       |
| 32  | Tripura                   | 2                       |
| 33  | Uttarakhand               | 3                       |
| 34  | Uttar Pradesh             | 4                       |
| 35  | West Bengal               | 4                       |
| <b>Total</b>  |                           | <b>100</b>              |

**PERFORMA FOR PARTICIPATION IN SARAS MELA AT RAIKOT, GUJARAT**

Photograph of  
the Artisan

(To be attested  
by DRDA).

To

The Managing Director,  
Gujarat Livelihood Promotion Co. Ltd.  
Block no: 18, 3<sup>rd</sup> Floor,  
Udyog Bhawan, Sector-11,  
Gandhinagar, Gujarat.

Sir,

This is to certify that the following member of SHG whose photograph(s) has been attested is nominated by the State Government to display and sale her/his/their products in the stall allotted to the State Government in Rajkot Saras Mela at Race Course Ground, Rajkot from 18<sup>th</sup> December, 2014 to 31<sup>st</sup> December, 2014.

|  |  |
|--|--|
| Name of participant(s)                         |  |
| Father's/Husband's name                        |  |
| Village/Gram Panchayat                         |  |
| Block  |  |
| District                                       |  |
| BPL No.  |  |
| Whether individual/Members of SHG              |  |
| Name and Address of SHG                        |  |
| Nature of economic activity                    |  |
| Year of formation of SHG                       |  |
| Saving bank A/c no. with Name & Branch of Bank |  |
| Amount of loan received                        |  |
| Product brought                                |  |
| Dates of previous participation in Saras Melas |  |

It is also certified that the members of SHG will be assisted by the following persons whose relationship with the member of the SHG has been certified by the SHG in accordance with the instructions marked as

(\*). His /Her details are given below:

Photograph of  
the Artisan

(To be attested  
by DRDA).

|   |  |
|---|--|
| Name of the associate assisting the member of the SHG |  |
| Father's / Husband's Name                             |  |
| Address   |  |
| Relationship with the member of the SHG               |  |
| BPI. number, if any                                   |  |

Signature / Thumb Impression  
of the participant

Project Director, DRDA

Verified by  
Deputy Secretary /or above to the  
Govt. \_\_\_\_\_

**(\*) Instructions:**

**I. The person who would assist the SHG, Him / her during participation of SARAS Fair / Permanent Marketing Centers at New Delhi ,shall be certified by the Artisan as being his / her spouse, son, daughter, relative or in all entirely resident of his / her native place.**

**II. Two passport size photographs of the associates duly certified may be attached and four copies should be carried with.**

**III. Two additional pass port size photographs of the members of the SHG may be attached.**

**IV. Attested photo copy of the ID Proof, Election card and recommendation letter should be kept readily available with the member of SHG for registration and other formalities to complete.**

**V. The Association and presence of the State Coordinator is mandatory during the period of the fair, failing which none of the participating SHG will be entertained.**