

बिहार सरकार

ग्रामीण विकास विभाग

पत्रांक 203830 /

पटना, दिनांक 30/09/2014

सं0सं0-ग्रा0वि0- 06/मेला-12-02/2014

प्रेषक,

मनोज कुमार,
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,
बिहार ।

विषय:- दिनांक- 14 से 27 नवम्बर 2014 को प्रगति मैदान, नई दिल्ली में आयोजित होने वाले सरस मेला IITF-2014 के संबंध में ।


महाशय,

निदेशानुसार उपर्युक्त विषय के संबंधित लोक कार्यक्रम और ग्रामीण पौधोगिकी विकास परिषद्, ग्रामीण विकास मंत्रालय, भारत सरकार के पत्रांक- 30-290/2014-15/Mkt. दिनांक- 16 सितम्बर 2014 को संलग्न करते हुए सूचित करना है कि पत्र के साथ संलग्न प्रपत्र में उक्त सरस मेला में भाग लेने वाले इच्छुक SGSY/NRLM के SHG स्वरोजगारियों की सूची उनके मोबाईल संख्या सहित भेजना सुनिश्चित करेंगे । साथ ही उन्हें अपने स्तर से उक्त मेले में प्लास्टिक के थैले का प्रयोग नहीं करने, जानवरो के खाल, बाल आदि से बने वस्तुओं को न बेचने की हिदायत देना भी सुनिश्चित करेंगे । भागीदारों को अपने स्तर पर भोजन आदि की व्यवस्था करनी है । उन्हें इस हेतु कापार्ट के द्वारा समेकित रूप निर्धारित राशि का भुगतान किया जायेगा । एक स्टॉल पर दो व्यक्ति से अधिक रहने की अनुमति प्रदान नहीं की गई है । वे अपने साथ चार तस्वीर तथा अपना पहचान पत्र साथ में लेकर जायेंगे । उन्हें 12 नवम्बर 2014 तक वहाँ अपनी उपस्थिति दर्ज करने का निदेश है ।

अतः इन सभी बातों को ध्यान में रखते हुए अपने स्तर से संबंधित भागीदारों को इन सभी तथ्यों से अवगत कराते हुए उनकी सूची उनके मोबाईल नं0 के साथ दिनांक- 20.10.2014 तक विभाग को उपलब्ध कराने की कृपा करें । तथा इसकी सूचना ई-मेल द्वारा manojkumarosdrdd@gmail.com पर भी दे ।

अनुलग्नक- यथोक्त ।

विश्वासभाजन


30/09/14
(मनोज कुमार)

विशेष कार्य पदाधिकारी



CIN-171964/11
लोक कार्यक्रम और ग्रामीण प्रौद्योगिकी विकास परिषद्
(ग्रामीण विकास मंत्रालय, भारत सरकार के तत्वावधान में)
भारत पर्यावास केन्द्र, जोन - 5 ए (कोर-सी), द्वितीय तल
लोदी रोड, नई दिल्ली-110 003.

Vijaya Srivastava, IAS
Director General
Tel. 23386411, Fax. 24647955

**Council for Advancement of People's Action
and Rural Technology**
(Under the aegis of Ministry of Rural Development, Govt. of India)
India Habitat Centre, Zone-5A (Core-C), 2nd Floor
Lodhi Road, New Delhi-110 003.

D.O. No. 30-290/2014-15/Mkt.

16th September, 2014

**Subject: Participation in SARAS Fair, IITF-2014, scheduled to be organized
from 14th to 27th November, 2014 at Pragati Maidan, New Delhi.**

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Dear Shri Raju,

On behalf of the Ministry of Rural Development (MoRD), Government of India, CAPART has been given the responsibility of organizing the SARAS Fair, IITF-2014 from 14th to 27th November, 2014 at Pragati Maidan, New Delhi. In this connection, the following are the points for your immediate attention and necessary action:

1. A total number of stalls (as per list enclosed) will be made available free of charge for your selected participants to display and sell their products.
2. Sufficient number of SHGs of artisans may be selected who are beneficiaries of the SGSY/NRLM schemes so that all the stalls assigned to your State are taken up by your selected SHGs and no stall goes vacant. Please do not send proposals in excess of the number of stalls allotted to you.
3. The theme of SARAS for this year is "Women Entrepreneurs". Since women entrepreneurs have been identified as a major source of innovation, job creation and economic growth and women in India have huge entrepreneurial potential and leadership quality, it is a good opportunity to capitalize on their abilities so that they can excel in their skills. Considering the theme of the fair, maximum participation of women members may be ensured.
4. An official of appropriate seniority from your Govt. should be designated as your "State Coordinator". He/She shall have to remain present in person at the fair venue in New Delhi from 12th November, 2014 and until the end of the fair. The State Coordinator shall bring his/her official photo ID and the Letter-of-Authority (LoA) from your Government. The State Coordinator must be aware and familiar with the selected SHGs of your State.

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5. Only one official from your State shall be recognized by CAPART as State Coordinator. Their designation, e-mail, mobile number etc. must be provided to CAPART officials.
6. Kindly advise your State Coordinator and the selected participants to reach New Delhi on 12th November, 2014. The State Coordinator, upon producing State Govt.'s LoA, shall take over allotted stalls and shall help officials in further assigning those stalls to the SHGs upon production of their photo IDs and the selection letters issued to them by your State Department.
7. State Coordinator must take over the allotted stalls, under his/her signature at least one day ahead of the beginning of the fair. This point must be emphasized to the official designated as State Coordinator.
8. Selected participants of States should organize and decorate their stalls so as to make them ready in time for the inaugural function on 14th November, 2014. All the stalls allotted to your State/UT will be identified with the name of your State/UT. In addition, you may advise your participants to bring banners, flexi signs or other appropriate identifiers to be displayed prominently on their assigned stalls to recognize the participating SHGs by their name and district.
9. Not more than two persons per stall should be allowed to participate (including one SHG member and one associate). They should bring four photographs of passport size for use in making of identity cards, exhibition passes, etc., which will be made available on 14th November, 2014 at the venue.
10. Each participant should bring his/her photo ID and the selection letter issued by State in the prescribed proforma for the SHGs, which can be downloaded from CAPART website. The selected participants should be physically fit to actively participate in the fair.
11. Nominated State Coordinator should ensure that the allotted stalls are properly utilized by genuine SHGs, and that the stalls don't become vacant/un-stocked before the end of the fair.
12. The articles to be displayed and sold at the stalls must be the ones actually produced by the selected SHGs and the artisans present in the stall should be able to explain about the nature of the product, the process of its making and other related information to the visitors and buyers.
13. The participants shall have to make their own arrangements for food, personal effects, etc. A consolidated amount shall be paid to them by CAPART as TA/DA in accordance with prescribed norms.

14. Transportation costs/arrangements shall not be covered by CAPART for the articles to be displayed/ sold at the fair.
15. Kindly instruct the concerned official to request SHG (Self help Groups) participating in the SARAS Mela not to use plastic bags during the fair, as the use of plastic bags is prohibited in Delhi. SHG's may instead use paper, gunny, cloth bag, etc., instead.
16. Also, the selected SHG members should be advised to strictly avoid bringing any prohibited items for display and sale e.g.; animal skins, hairs, conch shell, etc., which may attract penal action under the relevant laws. An undertaking in this regard may also be given in the given format.

Kindly confirm the participation of your State/UT as soon as possible, preferably by 20th October, 2014 positively and send the details and a copy of LoA of your State Coordinator to CAPART (including his/her phone/fax/mobile numbers and e-mail Id), as well as the list of the selected SHGs, the names of the participants, and their product lists.

I also take this opportunity to invite you to visit the fair at any time during the event and look forward to your active participation in the SARAS Fair, IITF-2014 scheduled to be organized from 14th to 27th November, 2014 at Pragati Maidan, New Delhi.

Regards,

Yours sincerely,



(Vijaya Srivastava)

Shri S.M.Raju, IAS
Principal Secretary
Department of Rural Development
Government of Bihar
Patna – 800 001
Bihar

Distribution of Stalls during the SARAS Fair, IITF-2014 at Pragati Maidan, New Delhi

Sl. No.	States/UTs	No. of Stalls will be allotted
1	Andhra Pradesh	12
2	Arunachal Pradesh	01
3	Assam	10
4	Bihar	20
5	Chhattisgarh	12
6	Goa	05
7	Gujarat	20
8	Haryana	16
9	Himachal Pradesh	15
10	J & K	10
11	Jharkhand	20
12	Karnataka	15
13	Kerala	15
14	Madhya Pradesh	20
15	Maharashtra	10
16	Manipur	01
17	Meghalaya	02
18	Mizoram	01
19	Nagaland	05
20	Odisha	15
21	Puducherry	02
22	Punjab	15
23	Rajasthan	20
24	Sikkim	04
25	Tamil Nadu	16
26	Telengana	08
27	Tripura	02
28	Utter Pradesh	40
29	Uttarakhand	20
30	West Bengal	16
31	Andman & Nicobar	01
32	Lakshdweep	01
33	Dadra & Nagar Haveli	01
34	Daman & Diu	01
35	CWEI	01
	Total	373



(Council for Advancement of People's Action and Rural Technology)

PROFORMA FOR PARTICIPATION IN SARAS FAIR AT NEW DELHI

To,

The Deputy Director (Marketing)
CAPART Head Quarters,
India Habitat Centre, Core-5A (2nd Floor),
Lodhi Road, New Delhi - 110 003

(Photograph of the
associate) To be
attested by the DRDA

Sir/Madam,

This is to certify that the following members of SHG whose photograph (s) has been attested is nominated by the State Government to display and sale of his / her / their products in the stall allotted to the State Government in **SARAS Fair IITF-2014 at Hall No. 7 (ABC) and Open Area at Pragati Maidan, New Delhi from 14th - 27th November, 2014.**

Name of the participant	
Father's/Husband's name	
Village & Gram Panchayat	
Block	
District	
BPL.No	
Whether individual/Member of SHG	
Name and address of SHG	
Nature of economic activity	
Year of formation of SHG	
Saving Bank A/c No. with name and branch of Bank	
Amount of loan received	
Product brought (Brand Category)	
Dates of previous participation in SARAS Fair / Permanent Marketing Centre	

It is also certified that the members of SHG will be assisted by the following persons whose relationship with the member of the SHG has been certified by the SHG in accordance with the instructions marked as (*). His /Her details are given below:

(Photograph of the Associate) To be attested by the DRDA

Name of the associate assisting the member of the SHG	
Father's / Husband's Name	
Address	
Relationship with the member of the SHG	
BPL number, if any	

Signature / Thumb Impression
of the participant

Project Director, DRDA

Verified by
Deputy Secretary /or above to the
Govt. _____

(* Instructions:

- I. The person who would assist the SHG, Him / her during participation of SARAS Fair / Permanent Marketing Centers at New Delhi ,shall be certified by the Artisan as being his / her spouse, son, daughter, relative or in all entirely resident of his / her native place.
- II. Two passport size photographs of the associates duly certified may be attached and four copies should be carried with.
- III. Two additional pass port size photographs of the members of the SHG may be attached.
- IV. Attested photo copy of the ID Proof, Election card and recommendation letter should be kept readily available with the member of SHG for registration and other formalities to complete.
- V. The Association and presence of the State Coordinator is mandatory during the period of the fair, failing which none of the participating SHG will be entertained.