

Government of Bihar
Rural Development Department

Letter No. 202816
File No. - ग्रा0वि0-6/मेला-12-01/2014

Patna, Dated 24/09/2014

From,

S.M.Raju, I.A.S
Secretary

To,

Principal Secretary/ Secretary,
Department of Rural Development,
All States/ UTs.

Subject: - Participation of States in Regional Saras Mela, Patna (Bihar) to be organized from 1st December to 14th December, 2014

Sir/Madam,

With reference to Letter No.- K-11011/01/2014- Mkt. Cell dated 18.06.2014 of Additional Secretary & Mission Director, NRLM, Rural Development Ministry, Rural Development Department, Government of India, Saras Mela is going to be organized by Rural Development Department, Government of Bihar, from 1st December to 14th December, 2014 at Gandhi Maidan, Patna. The Participation of SHG members of your state will provide them with an opportunity to explore the markets for their products.

This year Regional Saras Mela is being organized by Bihar rural Livelihoods Promotion Society (JEEVIKA) CEO, JEEVIKA, has been nominated as State Co-ordinator for this Regional Saras Fair.

You are, therefore, requested to confirm participation of your State /UT by 31st October, 2014 The participants must come for participation with duly filled standard prescribed form as enclosed, also available on MoRD website, and send the same to email id given below.


The boarding and transportation facilities at Patna (to and for from Mela to the Lodging Place) will be arranged by us. It has been decided to allot 08 stalls to each State / UT. In case more stalls are required, please write to State Project Manager (Non Farm), JEEVIKA, Patna, Bihar [Email ID: vikaskunj@brlp.in]

Enclosure: - As above

For Contact:-

1. Email ID:- shikha@brlp.in
2. JEEVIKA, Contact No.- 0612-250498
3. SPM (Non Farm), Contact No. - 977147830
4. OSD, RDD, Patna, Contact No. – 9431818384
5. Fax. No. – 0612-250498

Yours Faithfully


(S.M.Raju)
Secretary

Memo No. 202816

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Copy forwarded to T. Vijay Kumar, Additional Secretary and mission director NRLM, Gol / CEO, JEEVIKA, for information and necessary action.


Secretary

24/9/14

**PERFORMA FOR PARTICIPATION IN SARAS MELA / PERMANENT MARKETING CENTERS AT
PATNA**

Photograph of
the Artisan
(to be attested by
DRDA)

To,

Chief Executive Officer- Cum- State Mission Director,
JEEVIKA, Patna

Sir/Madam,

This is to certify that the following member of SHG whose photograph(s) has been attested is nominated by the State Government to display and sale of his/her/their products in the stall allotted to the State Government in Patna Saras Fair from to

| | |
|---|--|
| Name of the participants | |
| Father's /Husband's name | |
| Village/Gram Panchayat | |
| District | |
| Block | |
| BPL No. | |
| Whether individual/ Members of SHGs | |
| Name and address of SHG | |
| Nature of economic activity | |
| Year of formation of SHG | |
| Saving Bank A/c No. with Name & Branch of bank | |
| Amount of loan received | |
| Product brought (Brand Category) | |
| Dates of previous participation in SARAS Mela/ Permanent marketing Centers. | |

It is also certified that member of SHG will be assisted by the following person whose relationship with the Member of SHG has been has been certified by the SHG in accordance with the instruction(*). His/Her details are given below.

| |
|--|
| Photograph of the Associate (to be assisted by DRDA) |
|--|

| | |
|--|--|
| Name of the associate assisting the member of the SHG | |
| Father's/ Husband's Name | |
| Address | |
| Relationship with the member of the SHG | |
| BPL Number, If any | |

Signature/Thumb Impression of Participants

Project Director DRDA

Verified by

Deputy Secretary / or above to the Govt.
of.....

(*) Instructions:

- I. The person who would assist the SHG his/her during participation at SARAS Mela/permanent marketing center at Patna, Bihar, shall be certified by Artisans as being his/her spouse/son/daughter, relative or in all entirely resident of his/ her native place.
- II. Two passport size photographs of the associate duly certified may be attached.
- III. Two additional passport size photographs of the Member of SHG may be attached.