

बिहार सरकार  
ग्रामीण विकास विभाग

पत्रांक 199641  
सं०सं०-ग्रा०वि०-०६/झाँकी-१२-२/२०१३

पटना, दिनांक ०४/०९/१४

प्रेषक,

मनोज कुमार,  
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,  
बिहार ।

विषय:- रिजनल, सरस मेला, विशाखापटनम में दिनांक- २६.०९.२०१४ से ०७.१०.२०१४ तक आयोजित होने के संबंध में ।


महाशय,

निदेशानुसार उपर्युक्त विषयक मुख्य कार्यपालक पदाधिकारी, SERP, आन्ध्र प्रदेश का Letter No.- KRUSHE/10/SERP-AP/2014 दिनांक- ००.०८.२०१४ की छायाप्रति संलग्न करते हुए कहना है कि दिनांक- २६.०९.२०१४ से ०७.१०.२०१४ तक क्षेत्रीय सरस मेला का आयोजन विशाखापटनम में किया गया है ।

अतः अनुरोध है कि उक्त क्षेत्रीय सरस मेला विशाखापटनम में भाग लेने हेतु विहित योग्यताधारियों की सत्यापित सूची विहित प्रपत्र में अविलम्ब इस विभाग को उपलब्ध कराने की कृपा की जाय ।

अनुलग्नक:- यथोक्त ।

विश्वासभाजन

  
(मनोज कुमार) ०४/०९/१४

विशेष कार्य पदाधिकारी

जापांक 199641

पटना, दिनांक ०४/०९/१४

प्रतिलिपि:- सभी जिला पदाधिकारी, बिहार को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित ।

  
विशेष कार्य पदाधिकारी ०४/०९/१४

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**GOVERNMENT OF ANDHRA PRADESH**  
**OFFICE OF THE CHIEF EXECUTIVE OFFICER: SERP: AP: HYDERABAD**  
4<sup>th</sup> Floor, HUDA Hermitage Office Complex, Hill fort Road, Hyderabad-500004

From  
Sri B Rajsekhar, I.A.S.,  
Chief Executive Officer,  
SERP  
A.P. Hyderabad.

To  
The Secretary/HOD,  
Rural Development Department  
All States/U.T.

Letter No. No. KRUSHE/10/SERP-AP/2014, Dated: 8 2014

Sir /Madam

Sub: Exhibition –Regional SARAS Exhibition at Visakhapatnam, AP from  
26 09 2014 to 07 10 2014 –Participation of SHGs – Confirmation –  
Request – Reg.

Ref: Approval of the Director (RL), MoRD, New Delhi vide letter  
no.11011/01/2014-Mkt. Cell dt.10th July 2014

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Through the reference cited, Ministry of Rural Development, Govt of India, New Delhi has accorded permission to this organisation to conduct Regional SARAS Fair from 26.09.2014 to 07 10 2014 at VISAKHAPATNAM, Andhra Pradesh.

it is further to inform that this year the venue for the Regional SARAS-2014 exhibition is the Andhra University Engineering College Grounds at Vishakapatnam. The venue of the exhibition is centrally located in the heart of the city with easy access. This Department is expecting active participation of SHGs from your State with distinctive quality products to the exhibition.

As per the guidelines of MoRD, Government of India, women from Self Help Groups/Artisans of below poverty line and financially assisted under SGSY/IRDP or any other Govt. sponsored schemes are to be nominated for participation in the exhibition. Eligibility criteria for participation will be as per guidelines and instructions issued by the Ministry of Rural Development, G.O.I. It is requested to send the consent of your State for participation to the exhibition and to furnish details in the below format.

Put up urgently  
Sri B Rajsekhar  
22/09/14

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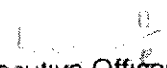
Name of the State	Stalls required	No. of participants (Give details of Names of Male / Female)	Details of products ( preferably send unique products)	Name. of the State Coordinator and his / her mobile/ e-mail id
1	2	3	4	6

It may be noted that the number of stalls allotted to your State will be based on availability, which will be informed in advance, soon after receipt of confirmation from your State. You are therefore, requested to sponsor SHG members/artisans to be adjusted on sharing basis i.e two SHG groups in one stall as per allotment to be given to your State. Accommodation will be provided based on the number of stalls allotted.

As per the guidelines of the Ministry of Rural Development, traders and dealers should not be allowed either to be participated or to accompany Swarojgaris. Only genuine people may be considered for nomination. SHG participants should be thoroughly scrutinised and certified by the concerned Project Director DRDA. The participants list is to be furnished in the proforma above to be send in original either with the State Coordinator or with the participants duly attested with office seal. Xerox copies will not be entertained.

Arrangements for accommodation and local transport for participants will be made by this organisation. You are requested to please nominate One State Coordinator along with the participants from your State. Confirmation of participation and with details should be sent to this office so as to reach by 25th August 2014 positively through email [directorlivelihoodsap@gmail.com](mailto:directorlivelihoodsap@gmail.com). For further details, contact may be made with Shri N.S.R Murthy, Asst Project Manager, Livelihoods Unit, SERP, mobile No 8374455549.

Yours faithfully,

  
Chief Executive Officer

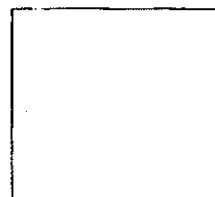
Copy submitted to Principal Secretary, RD, Govt. of AP, Secretariat, Hyderabad

Copy to Dy Secy (Marketing), MoRD, GOI, Krishi Bhavan, New Delhi

To  
The Chief Executive Officer,  
SERP  
Govt. of AP, Hyderabad.

Sir,

This is to certify that the following members / individual/ of Self Help Group whose photograph stands attested is a beneficiary of SGSY/IRDP & specialised is in \_\_\_\_\_craft kindly arrange to accommodate him/her in the Saras fair from 26.09.2014 to 07.10.2014 at Andhra University Engineering College Grounds at Visakhapatnam of Andhra Pradesh.



Photograph to be pasted and attested by PD, DRDA

Name of the participants	
Fathers/Husbands name	
Village and Gram Panchayat	
Block	
BPL No.	
Whether individual / Group	
Name of the sponsoring DRDA	
Benefited under SGSY scheme	
Year of benefit	
Amount of subsidy	
Amount of Loan	
Products brought for display in SARAS (Broad	
Whether participated in the earlier Trade	
Fair/Exhibition organized by MORD (Yes/No)	
If Yes, number of times and places	

Signature/Thumb impression  
of participant

Project Director, DRDA  
Office Seal :