

बिहार सरकार
ग्रामीण विकास विभाग

पत्रांक 171505 /

पटना, दिनांक 16/12/13

सं0सं0-या0वि0-06/झॉकी-12-2/2013

प्रेषक,

मनोज कुमार,
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी उप विकास आयुक्त,
बिहार ।


विषय:- उड़ीसा राज्य के भुवनेश्वर में दिनांक- 02.01.2014 से 13.01.2014 तक आयोजित शिशिर सरस मेला में राज्य के स्वयं सहायता समूह/स्वरोजगारियों की सहभागिता के संबंध में ।

महाशय,

निदेशानुसार उपर्युक्त विषयक पंचायती राज विभाग, उड़ीसा के पत्रांक- 732 दिनांक- 26.11.2013 की छायाप्रति संलग्न करते हुए कहना है कि उड़ीसा राज्य के भुवनेश्वर में क्षेत्रीय शिशिर सरस मेला का दिनांक- 02.01.2014 से 13.01.2014 तक आयोजन किया गया है ।

अतः अनुरोध है कि उक्त मेले में राज्य में विहित योग्यताधारियों स्वयं सहायता समूह/स्वरोजगारियों की सत्यापति सूची विहित प्रपत्र में अविलम्ब विभाग को उपलब्ध कराने की कृपा की जाय । ताकि उनकी सहभागिता सुनिश्चित कराई जा सकें ।
अनुलग्नक- यथोक्त ।

विश्वासभाजन



(मनोज कुमार) 13

विशेष कार्य पदाधिकारी

ज्ञापांक 171505 /

पटना, दिनांक 16/12/13

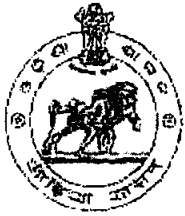
प्रतिलिपि:- सभी जिला पदाधिकारी, बिहार को सूचनार्थ एवं आवश्यक कार्रवाई हेतु प्रेषित ।


विशेष कार्य पदाधिकारी

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By FAX/ E-mail/Post

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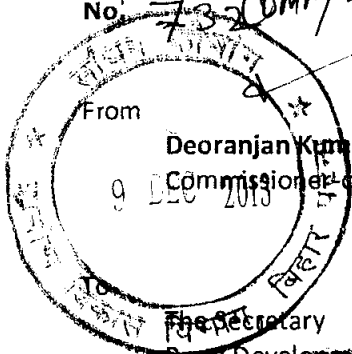
ପଞ୍ଚାୟତିରାଜ ବିଭାଗ

Government of Odisha
PANCHAYATI RAJ DEPARTMENT

Odisha Secretariat, Sachibalaya Marg,
Bhubaneswar-751 001
Tel. No. 0674-2536680
Fax. 0674-2391413,
E-mail- prsec.or@nic.in

No. 732 COMM SE

Date: 26/11/13



From

Deoranjana Kumar Singh, IAS
Commissioner cum-Secretary

To

The Secretary
Rural Development Department,
All States/Union Territories

Sub: Participation in "SISIR SARAS" Fair from 2nd to 13th January 2014 at Bhubaneswar, Odisha

Ref: Letter No. 11011/01/2013 dated 21/05/2013 of MoRD, Government of India.

Madam / Sir,

With reference to the approval vide letter under reference cited above and the annual calendar drawn up by the Ministry of Rural Development, Government of India, Regional SARAS Fair in the brand name of "SISIR SARAS" is being organized at IDCO Exhibition Ground, Unit-III, Bhubaneswar, Odisha from 2nd to 13th January 2014 by ORMAS, Panchayati Raj Department, Government of Odisha.

It is a pleasure for me in inviting you and the Self Help Groups promoted under poverty alleviation programs of Government to this colorful event and the unique exhibition for sale & display of rural products. Each state will be provided with sufficient stalls (to be confirmed in advance), accommodation for participants & State officials, daily to & fro conveyance facility to the Mela site etc.

This is the time of the year when tourist's inflow to the State will be maximum due to visit to the golden triangle i.e. Bhubaneswar, Puri & Konark. ORMAS has been organizing exhibitions at the same venue for the last eleven years and the response from the public and the tourists have been overwhelming. During the exhibition a plethora of activities like skill development workshops, buyers & sellers meet, live demonstrations of successful micro enterprisers etc. are planned to maximize the benefits to the participants.

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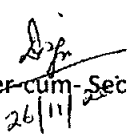
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I would therefore like to request you to kindly ensure the participation of your state in the "SISIR SARAS", Bhubaneswar with sufficient volume of products so as to help the rural producer in their struggle for sustainability through new markets and a whole new section of customers. The confirmation of participation of your State may please be sent to ORMAS using the enclosed format latest by 10th December 2013.

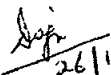
Yours Faithfully,


Commissioner-cum-Secretary

Memo No 733,

Date 26/11/13,

Copy forwarded to the Joint Secretary(NRLM), Ministry of Rural Development, Government of India, New Delhi.


Commissioner-cum-Secretary

For Further details please contact:

Shri Sujay Kar, Project Manager (Product), ORMAS/Odisha Livelihoods Mission, Mobile: +91 9438251252

Shri Jitendra K. Barik, PE (Marketing), ORMAS/Odisha Livelihoods Mission, Mobile: +91 8895759712

Telephone: 0674-2565871, Fax- 0674-2565872, E-mail - ormasmarketing@gmail.com, ormashq@gmail.com

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SISIR SARAS-2014

From 2nd to 13th January 2014 at IDCO Exhibition Ground, Unit-III, Bhubaneswar
(Confirmation letter should reach by 15th Dec. 2013 preferably by email)

1. Name of the State :
2. No. of Stall Required :
3. Total No. of Swarozgaries
Nominated for participation :
4. Name and address of State Co-coordinator/Official :
5. Tel. No./Mobile No. of the State Co-coordinator/Official :
6. Mode of Transportation of Goods :
7. Place & Time of Arrival to make arrangement for receiving the participants :

Signature with Seal

Name

Designation

ORMAS

(Panchayati Raj Department, Government of Odisha)

PROFORMA FOR PARTICIPATION IN SISIR SARAS FAIR AT BHUBANESWAR

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To

The Executive Director, ORMAS -cum-
Addl. CEO (Marketing & Skill Dev.), Odisha Livelihoods Mission
Panchayati Raj Department, Government of Odisha
SIRD Campus, Unit- VIII, Bhubaneswar-751012

(Photograph of
the associate) to
be attested by
the DRDA

Sir/ Madam,

This is to certify that the following member(s) of SHG whose photographs has been attested is nominated by the State Government to display and sale of his/her/their products in the stall allotted to the State Government in SISIR SARAS at *Exhibition Ground, Unit-III, Near Ram Mandir, Bhubaneswar from 2nd to 13th January 2014.*

Name of the Participant	
Father's / Husband's Name	
Village & Gram Panchayat	
Block	
District	
BPL No.	
Whether individual/Member SHG	
Name and address of SHG	
Nature of economic activity	
Year of formation of SHG	
Saving Bank A/c No. with Name & Branch of Bank	
Amount of load Received	
Product brought (Brand Category)	
Dates of previous participation in SARAS FAIR / Permanent marketing Centers	

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It is also certified that members of SHG will be assisted by the following person whose relationship with the member of the SHG has been certified by the SHG in accordance with the instruction marked as (*). His/Her details are given below:

(Photograph of the associate) to be attested by the DRDA

Name of the associate assisting the member of the SHG	
Father's / Husband's Name	
Address	
Relationship with the Member of the SHG	
BPL Number, if any	

Signature / Thumb impression of Participant

Project Director, DRDA

Verified by Deputy Secretary / or above to the Govt. of _____

(*) Instructions:

- (i) The person who would assist the SHG, Him/her during participation at SARAS fair/ Permanent Marketing Centers at New Delhi, shall be certified by the Artisan as being his/her spouse, son/daughter, relative or in any entirely resident of his/her native place.
- (ii) Two passport size photographs of the associate duly certified may be attached and four copies should be carried with.
- (iii) Two additional passport size photographs of the Member of the SHG may be attached.
- (iv) Attested photo copy of the ID Proof, Election card and recommendation letter should be kept readily available with member of SHG for registration and other formalities to complete.
- (v) The Association and presence of the State Coordinator is mandatory during the period of the fair, falling which none of the participating SHG will be entertained.