

बिहार सरकार  
ग्रामीण विकास विभाग

पत्रांक:- 156498 ग्रा०वि०, पटना, दिनांक:- 18-07-13

ग्रा०वि० - 4/8(थ) विविध- 29/2013

प्रेषक,

कुमार सिद्धार्थ,  
विशेष कार्य पदाधिकारी ।

सेवा में,

सभी जिला पदाधिकारी /  
सभी उप विकास आयुक्त ।

विषय:- दिनांक 03.08.13 को प्रेस कॉन्फ्रेंस आयोजित करने के संबंध में ।

महाशय,

निदेशानुसार उपर्युक्त विषय के संबंध में कहना है कि संयुक्त सचिव, ग्रामीण विकास मंत्रालय, भारत सरकार के पत्र संख्या- F952783/13 दिनांक 14.06.13 के आलोक में जिला स्तर पर ग्रामीण विकास विभाग से संबंधित समाचार/सूचना cover करने वाले प्रिंट एवं इलेक्ट्रॉनिक मीडिया के प्रतिनिधियों का एक दिवसीय orientation programme किया जाना है ।

अतः अनुरोध है कि इस एक दिवसीय orientation programme हेतु दिनांक 03.08.13 को MoRD के उपरोक्त पत्र के साथ संलग्न Concept Note एवं Framework के आलोक में उक्त प्रेस कॉन्फ्रेंस आयोजित कराने एवं Filed Visit करवाने की कृपा की जाय । शुलभ प्रसंग हेतु ग्रामीण विकास मंत्रालय का उक्त पत्र संलग्न है ।

अनुलग्नक - यथोक्त ।

विश्वासभाजन

  
18/7/13  
(कुमार सिद्धार्थ)

विशेष कार्य पदाधिकारी

Cint 101422/13  
13

J-11012/53/2013 IEC (FTS 27830/13)  
Government of India  
Ministry of Rural Development  
Mahatma Gandhi NREGA Division

To

The Principal Secretary/Secretary  
(In-charge - Mahatma Gandhi NREGA)  
All States/ UTs

**Sub: Schedule of State level and district level journalists' orientation – Request for – reg**  
**Ref: This Ministry's letter of even number dt 30 May 2013**


Sir/Madam,

Vide letter referred to above, the States were requested to conduct orientation programme for journalists doing Rural Development beat both from print and electronic media, at state level and district levels. We had also requested to inform us the schedule of such orientation programmes.

As the Ministry will be sending its representatives for selected orientation programmes, it is once again requested to send us the dates of such orientation programmes well in advance.



Yours sincerely

  
14/6/13

(Rajesh Bhushan)

Joint Secretary

Tel No: 011 23384707

Fax no: 011 23386173

Copy to:

- 1) Sr. Technical Director, NIC  
(Requesting to upload on the website of MGNREGA, under the link "What's new")

108  
04.07.13

Find us on Facebook  
[www.facebook.com/IndiaMGNREGA](http://www.facebook.com/IndiaMGNREGA)



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J-11012/53/2013 IEC (FTS 27830/13)  
Government of India  
Ministry of Rural Development  
Mahatma Gandhi NREGA Division

C.No. 93239/13  
Secretariat Under  
Vivek.  
Pl. put up in file. (12)  
28/6/2013

To  
The Principal Secretary/Secretary  
(In-charge - Mahatma Gandhi NREGA)  
All States/ UTs

**Sub: State level and district level journalists' orientation workshops on MGNREGA by States – reg**

Sir/Madam,

मम NREGA  
कॉपी  
दे

In the recently concluded PRC (27<sup>th</sup> & 28<sup>th</sup> May 2013), the need to have an orientation of media persons at state and district level on all the aspects of MGNREGA was felt, particularly in the context of certain news items which were reported as a result of less than adequate understanding of various programmatic aspects of MGNREGA.

The approved IEC strategy of MGNREGA provides for implementing a strong media advocacy component at State level. The IEC strategy can now be downloaded [www.mgnrega.nic.in](http://www.mgnrega.nic.in)

Hence, you are requested to conduct orientation programme in your state for journalists doing Rural Development beat both from print and electronic media, at state level and district level.

A concept note enclosed.

You are also requested to

- 1) Inform us the dates of such orientation programmes being scheduled
- 2) Send us reports on the orientation programmes conducted.
- 3) Upload the reports and photographs on the timeline of your facebook State page and share it on to the page of the Ministry ([www.facebook.com/IndiaMGNREGA](http://www.facebook.com/IndiaMGNREGA))
- 4) Maintain the list of journalists doing RD beat (State level and district level)



श्री राजेश भुषण

26.6.13

श्री अशोक कुमार, ओए

Encl: As above  
28.6.13

Copy to:

- 1) Sr. Technical Director, NIC  
(Requesting to upload on the website of MGNREGA, under the link "What's new")

Yours sincerely

Handwritten signature of Rajesh Bhushan

(Rajesh Bhushan)  
Joint Secretary

Tel No: 011 23384707  
Fax no: 011 23386173



## State level and district level journalists' orientation workshops on MGNREGA

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### Concept Note

Name of the programme	State level and district level journalists' orientation workshops on MGNREGA
Objectives of the orientation programme	<ol style="list-style-type: none"> <li>1. Orient journalists on various aspects of MGNREGA, to ensure error free reports.</li> <li>2. Orient MGNREGA officials on how media deals with news.</li> <li>3. Using mass media as a tool to disseminate innovations, success stories of MGNREGA, across the country.</li> <li>4. Position MGNREGA as world's largest social security and public works programme leading to empowerment of rural poor.</li> <li>5. Developing and strengthening a system within MGNREGA to respond to media, rather than reacting to them.</li> </ol>
Participants	<p>State level: Electronic and print media journalists covering RD and key MGNREGA officials</p> <p>District level: Electronic and print media journalists covering RD and key MGNREGA officials</p>
Duration	Half day concluding with lunch
No of participants	30 to 40
Partnerships	<p>State level: State press club and State I &amp; PRD</p> <p>District level: District press club and Dt I &amp; PRD</p>

### Journalists Orientation Module

#### Frame work

- i) Introduction to MGNREGA
  - a. The Act and the Scheme (Basic Features)
  - b. The operational guidelines
- ii) Wage Payment, Delays, Compensation
  - a. Modes of wage payment
  - b. Compensation for delay in wage payment
  - c. Unemployment Allowance
- iii) Agriculture, climate change vulnerability and MGNREGA
  - a. How MGNREGA helps in addressing issues of soil and water conservation and increased agricultural productivity
  - b. How MGNREGA helps in addressing climate change risks/vulnerabilities
- iv) MIS
  - a. MGNREGA Soft
  - b. eFMS
  - c. eMMS
- v) Role of Panchayathi Raj institutions in strengthening MGNREGA
- vi) Participation of women, SC/STs, SF, MF, disabled persons and senior citizens (testimonials, direct interactions with beneficiaries are advised)
- vii) State profile
  - a. Status of the State/District (from mgnrega.nic.in)
  - b. Contact persons for journalists at State level and district level
- viii) FAQs for journalists